



Walk MS: Jonesboro

April 28, 2012

WHO & WHAT

Walk MS: Jonesboro, will bring over 200 Arkansas residents to the rallying point of the MS movement, a community coming together to raise funds and awareness for the National MS Society: Arkansas. With a goal to raise \$30,000 for MS research and programs, Walk MS: Jonesboro will be held on Saturday, April 28 at the Joe Mack Campbell Athletic Complex. Participants will enjoy family-friendly fun for people of all ages, as well as FREE food and beverages.

Visit walkMSarkansas.org or call 501-663-8104 to register to walk, volunteer or donate. There is no cost to register, and online registration is currently open. Day-of-event registration begins at 10 a.m., followed by an 11 a.m. start time. There is no registration fee and no minimum pledge commitment; however, the average walker raises \$100 to support research initiatives, programs and services of the National MS Society: Arkansas. Individuals interested in joining or creating a team can sign up online with co-workers, friends, family or neighbors.

WHEN & WHERE

Saturday, April 28, 2012

Walk MS: Jonesboro

Joe Mack Campbell Athletic Complex (3021 Dan Street, Jonesboro, AR)

Registration begins at 10 a.m.; Walk begins at 11 a.m.

WHY

Multiple sclerosis, an unpredictable, often disabling disease of the central nervous system, interrupts the flow of information within the brain, and between the brain and body. Symptoms range from numbness and tingling to blindness and paralysis. The progress, severity and specific symptoms of MS in any one person cannot yet be predicted, but advances in research and treatment are moving us closer to a world free of MS. Most people with MS are diagnosed between the ages of 20 and 50, with at least two to three times more women as men being diagnosed with the disease. MS affects more than 400,000 people in the U.S. and 2.1 million worldwide.

About the National Multiple Sclerosis Society

MS stops people from moving. The National MS Society exists to make sure it doesn't. The Society addresses the challenges of each person affected by MS by funding cutting-edge research, driving change through advocacy, facilitating professional education, collaborating with MS organizations around the world, and providing programs and services designed to help people with MS and their families move forward with their lives. In 2010 alone, through its national office and 50-state network of chapters, the Society devoted \$159 million to programs and services that assisted more than one million people. To move us closer to a world free of MS, the Society also invested \$37 million to support 325 new and ongoing research projects around the world. The National MS Society: Arkansas serves more than 20,300 Arkansans affected by MS. The Society is dedicated to achieving a world free of MS. Join the movement at nationalMSSociety.org.

Early and ongoing treatment with an FDA-approved therapy can make a difference for people with multiple sclerosis. Learn about your options by talking to your health care professional and contacting the National MS Society at nationalMSSociety.org or 1-800-344-4867.